BREASTFEEDING PROMOTION AND SUPPORT IN A BABY- FRIENDLY HOPSITAL

DAY-1 - MORNING

* REGISTRATION AND ORIENTATION
* OPENING PROGRAM
* GROUP ASSIGNMENT DISSEMINATION
* BFHI INTRODUCTION
* LECTURE AND DEMO ABOUT COMMUNICATION SKILLS
* DISCUSSION ON TEN STEPS ON SUCCESSFUL BREASTFEEDING

DAY-2

* BRAINSTORMING
* REVIEW OF DAY-1 ACTIVITIES
* DISCUSSION ON HOW MILK GETS FROM BREAST TO BABY, MILK SUPPLY,
* DEMO ON POSITIONING OF THE MOTHER AND BABY WHILE ON BREASTFEEDING
* DISCUSS WHAT IS THE ROLE OF HEALTH WORKER TO THE MOTHER AND THE BABY

DAY-3

* FIELD DEMO AT DEMANOS HOSPITAL
* HEALTH TEACHING ON POST DELIVERY MOTHERS ON BREASTFEEDING PROCEDURE AND IMPORTANCE OF BREASTFEEDING
* REVIEW OF FIELD DEMO ACTIVITIES WITH GROUP DISCUSSION
* CLOSING PROGRAM